



AOE

ARKANSAS OUTDOOR EXPO

FORT SMITH, ARKANSAS
JANUARY 16-17, 2026

ARKANSASOUTDOOREXPO.com



Arkansas Outdoor Expo
January 16-17, 2026
Fort Smith Convention Center
Fort Smith, Arkansas



EVENT DETAILS

Dates: January 16-17, 2026
Times: 11am-8pm Friday | 10am-9pm Saturday
Location: Fort Smith Convention Center
Address: 55 S 7th St, Fort Smith, AR 72901
Website: <https://ArkansasOutdoorExpo.com>
Email: contact@arkansasoutdoorexpo.com
Phone: +1 (479) 461-4546
Social Media: @ArkansasOutdoorExpo

EVENT ATTENDANCE

From both previous, and current regional data, attendance expectations exceed the 7,500+ mark for this event.

The date and location of the 2026 Arkansas Outdoor Expo clearly anticipates attendee participation from Alabama, Arkansas, Louisiana, Missouri, Kansas, Kentucky, and Texas with expected exhibitors from all over the United States.

Complete event analytics will be available in February 2026.

EVENT MARKETING

Arkansas Outdoor Expo brand+website are under the leadership of Hawk & Bear Co.

Resident News Network will conduct all mobile, print, web and online marketing in addition to LIVE streams, and news coverage of the event that reaches in excess of 250K/weekly.

Promotional efforts of podcasts, speaking engagements, etc. are currently taking place.

KTCS 99.9 will hold LIVE radio remote broadcasts throughout Friday, January 16



ACCOMODATIONS

The following hotels have room blocks reserved for the **Arkansas Outdoor Expo**. Be sure to mention the event when booking to receive guest rates and available discounts, and take note of each hotel's reservation deadline.

Plan Your Visit: <https://arkansasoutdoorexpo.com/visit/>

Courtyard by Marriott - (479) 783-2100

AOE 2026 Guest Booking Link - [Courtyard Fort Smith AOE Rooms & Rates](#)

Guaranteed Booking Deadline - December 16, 2025

Directions: <https://maps.app.goo.gl/PunYmEZ9KgHj4z5e7>

Wyndham Fort Smith - (479) 783-1000

AOE 2026 Guest Booking Link - [Wyndham Fort Smith City Center Rooms & Rates](#)

Guaranteed Booking Deadline – November 28, 2025

Directions: <https://maps.app.goo.gl/6rZsomapkVZvTFuH9>

Comfort Inn & Suites Fort Smith

AOE 2026 Guest Booking Link - [Comfort Inn & Suites Fort Smith Rooms & Rates](#)

Guaranteed Booking Deadline: January 2, 2026

Directions: <https://maps.app.goo.gl/12rWRGyhrW6RB3td7>

**EVENT DETAILS:****Dates:** January 16-17, 2026**Times:** 11am-8pm Friday | 10am-9pm Saturday**Address:** 55 S 7th St, Fort Smith, AR 72901**Website:** <https://ArkansasOutdoorExpo.com>**Email:** contact@arkansasoutdoorexpo.com**Connect:** [@ArkansasOutdoorExpo](https://www.instagram.com/ArkansasOutdoorExpo)**VENDOR INFORMATION:**

Business Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Website: _____

Social Media: _____

Products/Services to be Displayed: _____

BOOTH INFORMATION & FEES:

- ☐ Standard Booth (10'x10' @ \$395.00)
- ☐ End Cap Booth (10'x20' @ \$790.00) per availability
- ☐ Bulk Floor Space | Contact AOE for availability, pricing and discounts
- ☐ Water Hookup \$30
- ☐ Electricity
 - ☐ \$75/20 amp 110V ☐ \$90 / 30AMP 110V ☐ \$200 / 50amp
- ☐ Forklift Usage (Unload / Load) - \$125

Total Payment Due: \$_____

Payments may be made by check (U.S. bank only), payable to Arkansas Outdoor Expo, mailed to:

Arkansas Outdoor Expo, P.O. Box 646, Mansfield, AR. 72944***Complimentary Wi-Fi, Pipe & Drape, and Exhibitor Signage will be provided**

By signing below, the Vendor agrees to the terms outlined in this contract:

Vendor Signature: _____

Date: _____

Organizer Signature: _____

Date: _____

For any questions, please email contact@arkansasoutdoorexpo.com or Jason Baggett at (479) 461-4546

Multimedia Release Form

I hereby grant permission to Arkansas Outdoor Expo (DBA under Baggett Enterprises LLC / “the Company”), its subsidiaries, affiliates, partners and assigns, to use quotes, photographs and/or videos taken of me at the 2026 Arkansas Outdoor Expo, in Fort Smith, Arkansas, and sponsored events for the purposes of publishing, posting, and sharing on the Company's official global website, international social media channels, promotional materials, and other marketing and communication channels worldwide.

I understand and agree to the following terms and conditions:

1) Use of Content: The Company may use the quotes, photographs and/or videos for promotional, marketing, training, and any other legitimate business purposes across its global operations. These materials may include, but are not limited to, images or videos of me on Rheem property, participating in company events.

2) Release of Rights: I hereby release, discharge, and agree to hold harmless the Company and its authorized representatives from any and all claims, actions, demands, suits, liabilities, damages, and expenses arising out of the use of the quotes, photographs and/or videos, including, but not limited to, any claims for defamation, invasion of privacy, or infringement of rights.

3) No Compensation: I understand and agree that I will not receive any compensation, monetary or otherwise, for the use of the quotes, photographs and/or videos by the Company.

4) Duration: This release shall be effective from the date of signing and continue in perpetuity unless revoked in writing by me. Even if revoked, the Company may continue to use the materials previously authorized until they are removed from Company-owned global media channels.

5) No Approval Required: I acknowledge that I have no right to approve the finished photographs or videos and that the Company has the sole discretion to decide how, where, and when these materials will be used.

6) Revocation: I understand that I may revoke this release at any time by providing written notice to the Company. Any revocation will only apply to future use of the quotes, photographs and/or videos and will not affect prior use.

Required

I have read and understood this Global Multimedia Release Form and agree to its terms and conditions voluntarily. No further action required if you accept this release. If you decline, please mark DECLINE, and mail/email form back to us, or attach it in your returned vendor packet.

☐ Decline

Your Name / Exhibitor Name _____

Today's Date _____

TERMS & CONDITIONS

Booth Assignment: Booth spaces will be assigned on a first-come, first-served basis. The Organizer reserves the right to adjust booth locations if necessary.

Setup & Breakdown: Vendors must set up within the designated timeframe and must not dismantle their booth before the event ends.

Permits & Licenses: Vendors are responsible for obtaining any necessary permits, licenses, or insurance required to operate at the event.

Liability & Indemnification: The Organizer is not responsible for any damage, theft, or injury that may occur at the event. Vendors agree to indemnify and hold harmless the Organizer from any claims or liabilities.

Cancellations & Refunds: Vendor fees are non-refundable unless the event is canceled by the Organizer.

Compliance: Vendors must comply with all local, state, and federal laws as well as event regulations.

Marketing & Promotion: Vendors grant the Organizer permission to use their business name, logo, and images for promotional purposes.

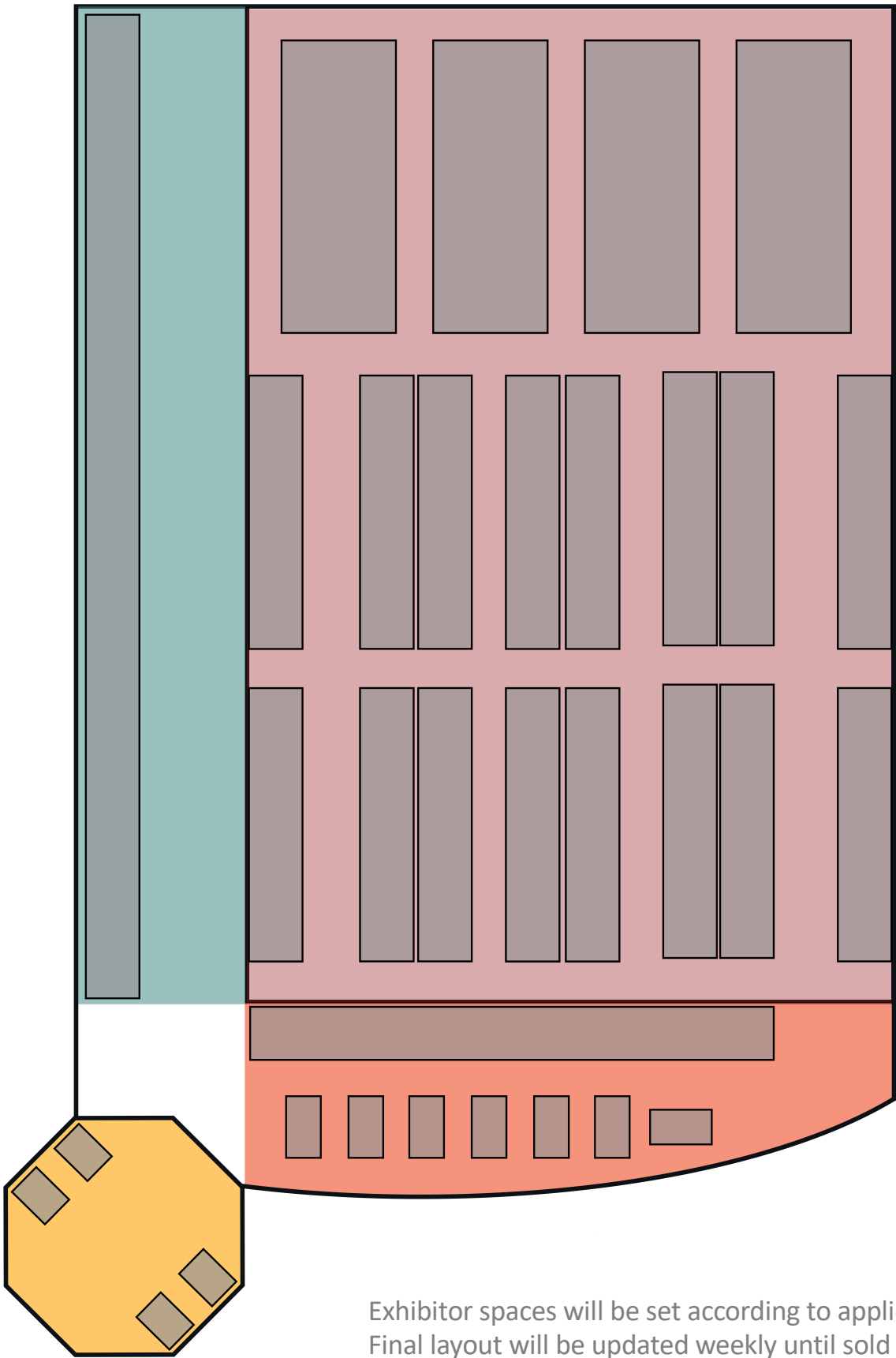
2026 Arkansas Outdoor Expo **Terms & Conditions**
<https://arkansasoutdoorexpo.com/terms-and-conditions/>

2026 Arkansas Outdoor Expo **Rules & Regulations**
<https://arkansasoutdoorexpo.com/rules-and-regulations/>



Exhibitor Space

44,000+/- sqft available



FLOOR PLAN

Exhibitor spaces will be set according to application date.
Final layout will be updated weekly until sold out.

The below map illustrates parking and floor access for exhibitors, and attendees illustrating pertinent information, and areas of specific focus.

The Fort Smith Convention Center is located at:
55 S 7th St, Fort Smith, AR 72901

Parking:

The below map illustrates parking and floor access for exhibitors, and attendees illustrating pertinent information, and areas of specific focus.

The Fort Smith Convention Center is located at:
55 S 7th St, Fort Smith, AR 72901

Large displays (auto, boat, etc.) must use floor access from South 7th Street. Exhibitor vehicles are prohibited in blocking this area, at any given time during Jan 15-18, 2026.

Small displays (carry-in) may access show floor by either 7th street, or venue front doors from Rogers Avenue access, or East parking lot.

Red/White/Blue parking icons are for both exhibitors, and attendees.

Red/White parking icons (yellow area) are for attendees **ONLY** during event hours.

ALL exhibitors need to review the following load in/out schedule below for prompt entering and exiting during allocated time, ALL vendors will not be permitted to use parking within the yellow box during event hours.

Vendors who use the paid parking across from venue will be reimbursed fees as needed. Please bring ticket to show management. Parking in these areas are free on weekends, and after 5pm on weekdays.

Event Move-In, and Move-Out dates and hours are as follows: (unless otherwise advised or specified)

Exhibitor Move-In:

Thursday, January 15.....8:00 am – 8:00 pm

Friday, January 16.....6:00 am – 9:00 am

Event Dates:

Friday, January 16.....11:00 am – 8:00 pm

Saturday, January 17.....10:00 am – 9:00 pm

Exhibitor Move-Out:

Saturday, January 17.....9:30 pm – 11:00pm (Carry ONLY)

Sunday, January 16.....9:00 am – 3:00pm



ALL Parking locations are available during load in / load out dates and times.

Red/White (Yellow Block) parking icons are for attendees **ONLY** during event hours. Exhibitors may utilize this area during load in/out times. (East side of venue).

Red/White/Blue parking icons are for both exhibitors & trailers, and attendees. (South side of venue)

Red/White/Orange icons are free on weekends, and after 5:00 pm during the week. Parking garage has dedicated area for convention visitors, and paid parking.

Red/White/Green icon is solely paid parking.



On behalf of the Arkansas Outdoor Expo, I would like to personally extend our sincere appreciation for your interest in exhibiting at the 2026 Arkansas Outdoor Expo in Fort Smith, Arkansas. We are delighted to have you join us for what promises to be an exciting and rewarding event.

As one of the region's upcoming and premier outdoor events, the Arkansas Outdoor Expo offers an exceptional platform to highlight your brand, products, and services before an hyper-focused audience of outdoor enthusiasts, families, and industry professionals. Your participation is vital to the event's success, and we look forward to partnering with you to deliver a memorable experience for all attendees.

Our goal is to provide an environment that enables you to engage with potential customers, build valuable connections, and share your expertise within a dynamic community. Your involvement not only enhances the Arkansas Outdoor Expo but also helps celebrate and strengthen the outdoor industry across Arkansas and beyond.

If you have any questions or require assistance as you prepare for the event, our team is readily available to support you every step of the way.

Thank you again for your commitment and participation. We're excited to welcome you to the 2026 Arkansas Outdoor Expo and look forward to an outstanding event together.

Warm regards,

Jason Baggett

Arkansas Outdoor Expo

(479) 461-4546

contact@arkansasoutdoorexpo.com



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